



MARTYN BLACK

SENIOR MULTIMEDIA PRODUCER

I am a Senior Producer with extensive experience across large-scale, cross-platform content. My background spans multiple formats and places me at the intersection of storytelling, production leadership and strategic thinking for brands, broadcasters and businesses. I have delivered standout live action, animation and motion graphic content that connect with audiences, enhance reputation and drive growth. I am valued for my adaptability, integrity and calmness under pressure. I care deeply about the work, those it is for, and those I make it with.

CONTACT

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CHARACTER TRAITS

- Calm under pressure** — always focused, never flustered.
- Lead by example** — build trust, bring clarity.
- Follow through** — do what I say I will.
- Collaborative by nature** — egos down, ideas up.
- Adapt fast** — solve problems, don't dwell.
- Purpose first** — driven by the why, not just the wow.

PROFESSIONAL SKILLS

- Adaptability** — broadcast, brand, and corporate content.
- Leadership** — calm, accountable, and delivery-focused.
- Operational clarity** — from planning through to delivery.
- Strategic content** — aligned to trends and business goals.
- Platform awareness** — across formats and channels.
- End-to-end production** — from concept to execution.
- Workflow design** — built for speed and precision.
- Narrative instincts** — tied to business objectives.
- Deck writing** — from creative concept to strategic rollout.
- Budget control** — across global, multi-phase shoots.
- Stakeholder management** — from commissioners to talent.
- Agency fluency** — creative and comms environments.
- Extensive network** — freelancers, crews, and client teams.
- Post-production oversight** — creative through to delivery.
- Legal & clearance** — rights, releases, and compliance.
- Proven under pressure** — trusted to deliver at any scale.

SENIOR EXPERIENCE

SENIOR PRODUCER - TALENT, BRAND AND BUSINESS DEVELOPMENT

GOLD FALCON ENTERTAINMENT, 03/2024 - 03/2025



- Developed and strategised early-stage brand positioning for MAGINATION.
- Secured investor interest across the Middle East and US.
- Shaped social strategy to enhance visibility and audience growth.
- Supported the relaunch of dmcmagic.com, and broader brand content.
- Expanded DMC's private client base worldwide.
- Coordinated event operations across Europe and the Middle East.
- Represented DMC at events, strengthening high-value client relationships.

SENIOR PRODUCER - PRODUCTION LEADERSHIP

STAMP PRODUCTIONS, 02/2017 - 03/2024



- Led creative and production output for global brands and organisations.
- Produced elite talent including Max Verstappen and Trent Alexander-Arnold.
- Shaped key messaging with clients and creative agencies.
- Managed budgets, timelines, and delivery across multi-platform projects.
- Oversaw edit and post workflows on high-volume, multi-format content.
- Translated briefs into strategic decks, concepts, and execution plans.
- Built lasting relationships with freelance talent and senior stakeholders.
- Recruited and managed crews across complex shoots worldwide.
- Managed rights, releases, and compliance across final deliverables.

SENIOR PRODUCER, PRODUCER/DIRECTOR - TV PRODUCTION

FREELANCE, 02/2010 - 02/2017



- Produced diverse formats for major UK and international broadcasters.
- Delivered high-budget studio and location-based productions.
- Led format development, talent sourcing, and post-production.
- Managed large crews and complex creative logistics.
- Operated in high-pressure, challenging, environments.
- Filmed globally, adapting to diverse cultures and complex logistics.
- Honed versatile storytelling and creative problem-solving skills.

EARLY PRODUCTION EXPERIENCE

My production career began in 2004 in Australia on large-scale entertainment productions before moving to London - a self-made path that developed adaptability, creative problem-solving, and team leadership in high-pressure production environments.