



# MARTYN BLACK

PRODUCER (EP/SP) | CONTENT STRATEGIST | CREATIVE LEADER

I lead high-pressure projects across television and commercial content, with a specialism in building brands through emotional connection and culturally resonant storytelling. I bring extensive cross-format experience, guiding work from creative ambition through operational clarity to multi-platform delivery — always with a story-first mindset. With a background spanning both broadcast and brand, I balance emotional impact with strategic purpose, and build teams that perform under pressure while staying focused on quality, clarity, and connection.

## CONTACT

- +44 7751 235 314
- [mb@martynblack.com](mailto:mb@martynblack.com)
- [martynblack.com](http://martynblack.com)
- [linkedin.com/in/martynblack](https://www.linkedin.com/in/martynblack)

## CHARACTER TRAITS

- Calm under pressure** — always focused, never flustered
- Lead by example** — build trust, bring clarity
- Follow through** — do what I say I will
- Collaborative by nature** — egos down, ideas up
- Adapt fast** — solve problems, don't dwell
- Purpose first** — driven by the why, not just the wow

## PROFESSIONAL SKILLS

- Adaptability** — broadcast, brand, and corporate content.
- Leadership** — calm, accountable, and delivery-focused.
- Operational clarity** — from planning through delivery.
- Strategic content** — aligned to trends and goals.
- Platform-aware** — across formats and channels.
- End-to-end production** — from concept to execution.
- Workflow design** — built for speed and precision.
- Narrative instincts** — tied to business objectives.
- Deck writing** — from creative concept to strategic rollout.
- Budget control** — across global, multi-phase shoots.
- Stakeholder management** — from commissioners to talent.
- Agency fluency** — creative and comms environments.
- Extensive network** — freelancers, crews, client teams.
- Post-production oversight** — creative to distribution.
- Legal & clearance** — rights, releases, and compliance.
- Proven under pressure** — trusted to deliver at any scale.

## SENIOR EXPERIENCE

### EXECUTIVE PRODUCER

**GOLD FALCON ENTERTAINMENT, 03/2024 - 03/2025**



- Developed and strategised early-stage brand positioning for MAGINATION.
- Secured investor interest across the Middle East and US.
- Shaped and managed social strategy to grow brand engagement.
- Supported the relaunch of dmcmagic.com, and broader brand content.
- Expanded DMC's private client base worldwide.
- Coordinated event operations across Europe and the Middle East.
- Represented DMC at events, strengthening high-value client relationships.

### SENIOR PRODUCER / EXECUTIVE PRODUCER

**STAMP PRODUCTIONS, 02/2017 - 03/2024**



- Led creative and production output for global brands and organisations.
- Produced elite talent including Max Verstappen and Trent Alexander-Arnold.
- Shaped key messaging with clients and creative agencies.
- Managed budgets, timelines, and delivery across multi-platform projects.
- Oversaw edit and post workflows on high-volume, multi-format content.
- Translated briefs into strategic decks, concepts, and execution plans.
- Built lasting relationships with freelance talent and senior stakeholders.
- Recruited and managed crews across complex, multi-location shoots.
- Managed rights, releases, and compliance across final deliverables.

### TV PRODUCER

**VARIOUS, 02/2010 - 02/2017**



- Produced diverse formats for major UK and international broadcasters.
- Delivered high-budget studio and location-based productions.
- Led format development, talent sourcing, and post-production.
- Managed large crews and complex creative logistics .
- Operated under high-pressure, often challenging, environments.
- Filmed globally, adapting to diverse cultures and complex logistics.
- Honed versatile storytelling and creative problem-solving skills.

## EARLY PRODUCTION EXPERIENCE

My production career began in 2004 in Australia on large-scale entertainment productions before moving to London — a self-made path that developed adaptability, creative problem-solving, and team leadership in high-pressure production environments.